



EU-JAPAN DIGITAL WEEK 2025



31 MARCH – 7 APRIL, 2025



TOKYO, JAPAN

THE EU-JAPAN DIGITAL WEEK IS ORGANISED AS PART OF THE EU-JAPAN DIGITAL PARTNERSHIP

EU-Japan Digital Week: Smart Connectivity and Computing Workshop

March 31st, 2025



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Agenda:

1.EU Perspective?

2.Fujitsu Research: LoA for Data Trustworthiness

3.Fujitsu EU-Funded R&I: CIRPASS 2

Agenda:

1. EU Perspective?





EU Perspective?

Digital Sovereignty,
Interoperability, and
Data Trustworthiness
underpin the EU's
Innovation Strategy



Agenda:

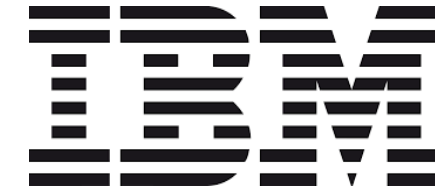
2. Fujitsu Research: LoA for Data Trustworthiness



Data Value and Data Risk



The world's most valuable resource
is no longer oil, but data



Poor data quality costs the US
economy around

\$3.1 TRILLION A YEAR



Building a **European Data Economy**



Hidden costs of poor data quality

Tackling data quality saves money and reduces risk

nature

**AI models collapse when trained on recursively
generated data**

The Need for Data Trustworthiness

Valuable Commodity

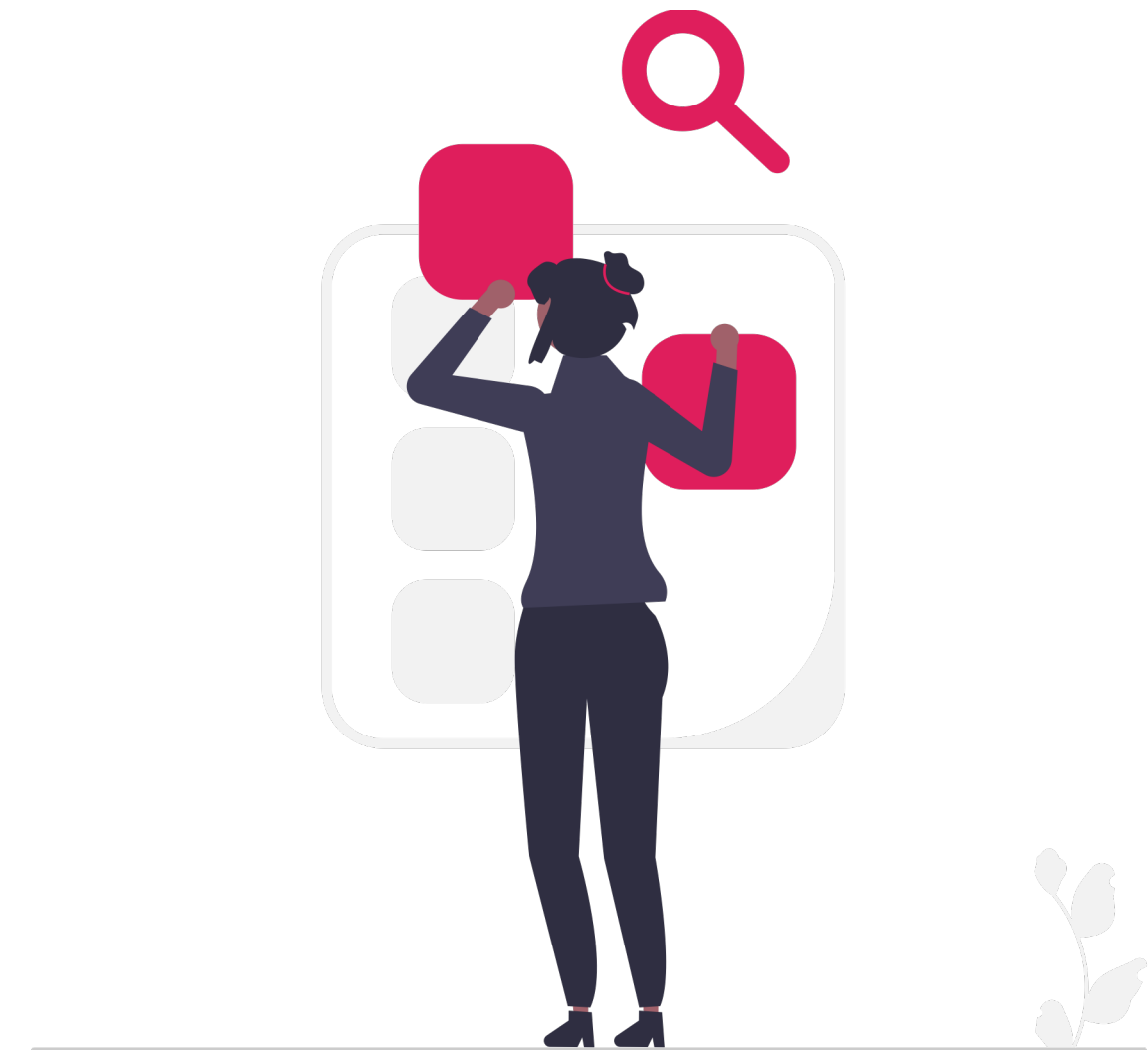
- Huge amounts required
- Diversity and accuracy needed
- Needed for Digital Transformation, advances in AI

Data Usage Risks

- Data used for automated decision-making
- Relying on data linked risks

Data Trustworthiness

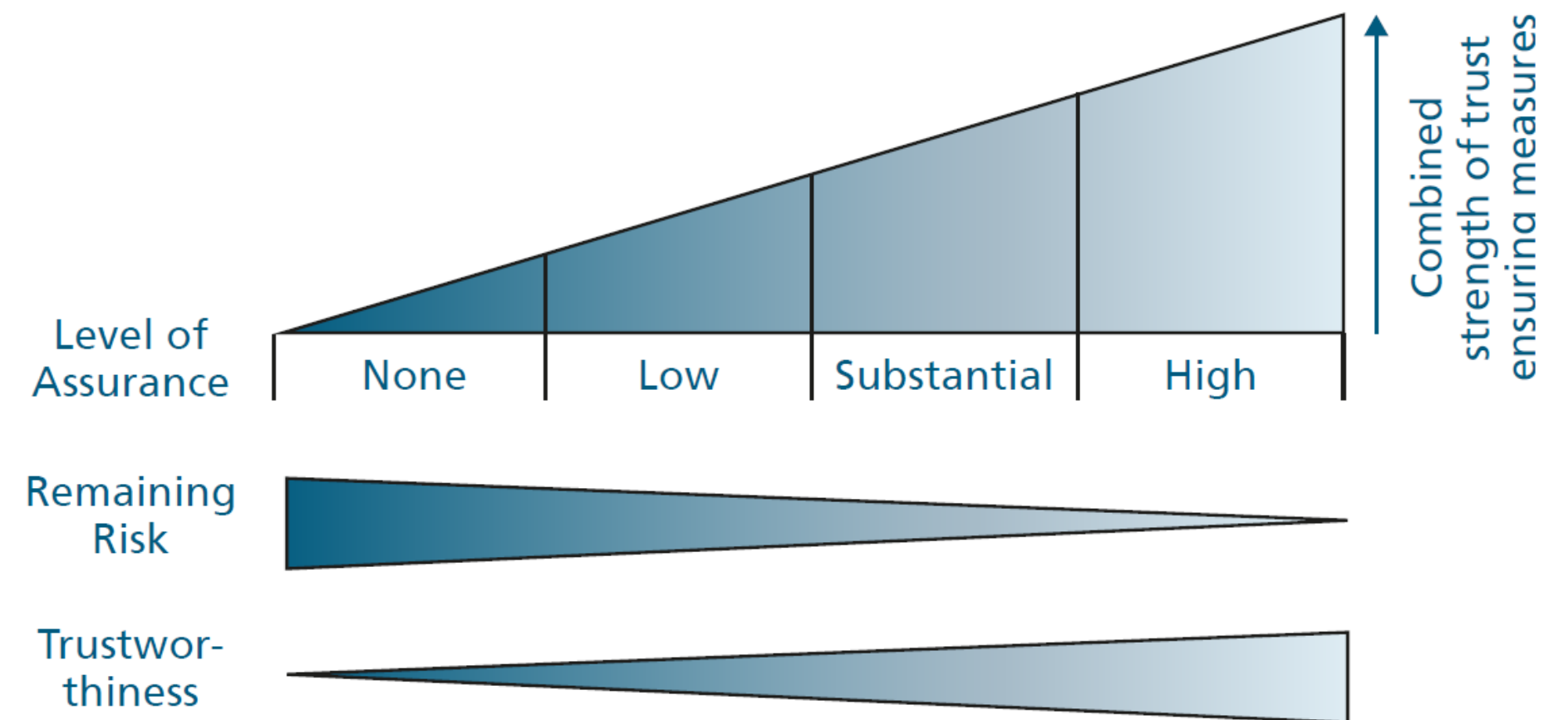
- Quality, integrity, security of third-party data unknown
- Lack of transparency



How can Data Consumers Trust Third-Party Data?

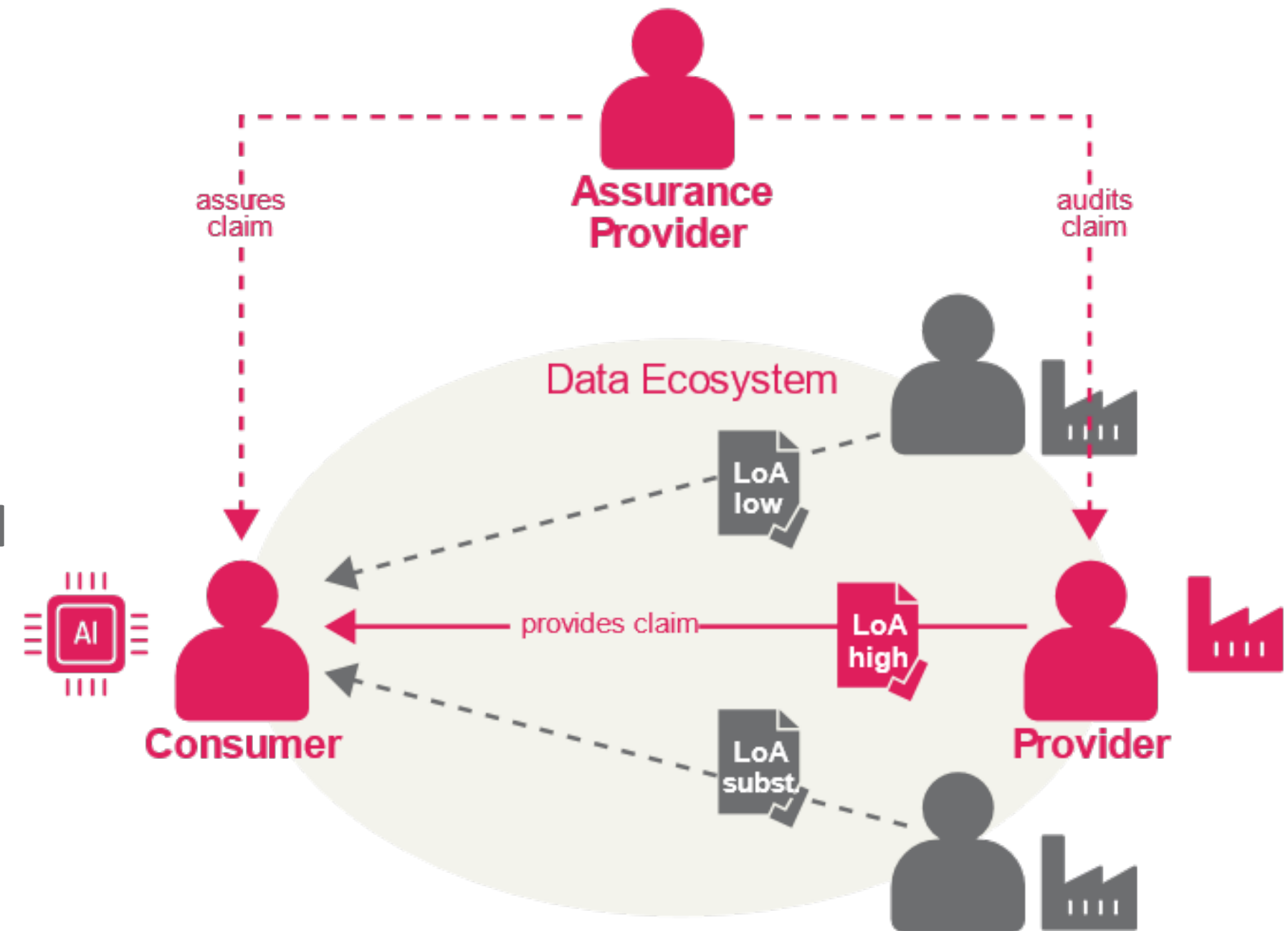
The Need for Data Trustworthiness

- Levels of Assurance for Data Trustworthiness (Data LoA) Framework
- Risk-Based Approach
- Enabling Decision-making Capabilities
- Promoting Transparency
- Reducing Data Usage-related Risks



The Need for Data Trustworthiness

- When data providers are not transparent, data origin and quality are unclear
 - Data Trustworthiness is undeterminable
 - Data Consumers rely on providers
 - Trust on organizational level only
- Data LoA allows for sound decision-making based on provided data trustworthiness claims
- Data LoA allows for sound decision-making based on provided data trustworthiness claims
 - Establish trust at data level



Agenda:

3. Fujitsu EU-Funded R&I: CIRPASS 2



CIRPASS-2 : Summary



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- **Call:** DIGITAL-2023-CLOUD-DATA-04 -DIGIPASS - Digital Product Passport
 - **EU Agency:** HaDEA
 - **Budget:** 12,558 million euros (50% funding rate. 6 million euros requested funding)
 - **Type of project:** Innovation Action
 - **Coordination:** CEA
 - **Number of Partners:** 49
 - **Project duration:** May 2024 – April 2027

Digital Product Passport (Regulatory)

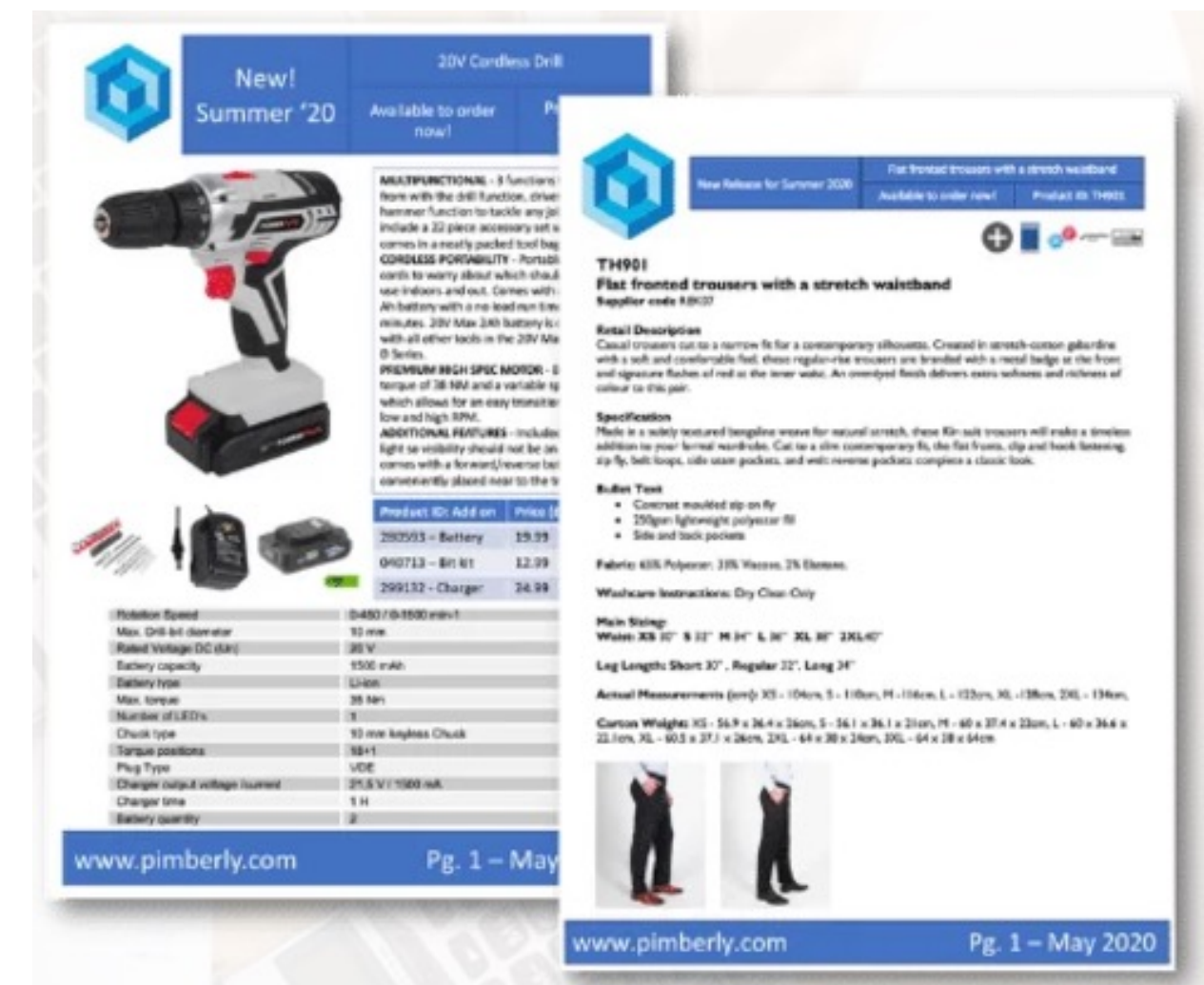
◦DPP: A set of machine-readable data accessed through a (persistent) product unique identifier, embedded in a data carrier and relying on an online look-up mechanism.



◦A sort of “e-label” or “e-datasheet” for products enabling long-term access to information

◦**NOT** a tracking and tracing tool

◦Will **NOT** require revealing sensitive supply-chain information



CIRPASS-2 Main objectives

At scale and real-life deployments of Digital Product Passports:

All pilots must demonstrate B2B activities that promote circularity and provide **quantitative proof** of DPP 'value' (both economic and environmental).

Propose a DPP system architecture that is simultaneously aligned and interoperable with:

1. The requirements of the Ecodesign for Sustainable Product Regulations (ESPR)
2. The beyond-regulatory needs of industry, and
3. International DPP initiatives.

HOW CAN WE ACHIEVE THIS?

