



# PCP WISE Webstival

## Webinar 1: PCP WISE Explained & Matchmaking Launch



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## Overview

**Date:** April 7, 2025 – 10:00-11:30 CET | **Duration:** 1h30

**Focus:** Introduction to PCP WISE, its mission, and how PCP supports water innovation.

**Includes:** Intro to PCP WISE Community Platform (Open throughout Webstival)

**Lead partner:** Barrabés

**Support partner:** GAC

## Draft agenda

<b>10:00 – 10:15</b> (15min)	<b>Welcome &amp; Opening remarks by Erwin Goor, European Commission, REA, PCP WISE Project Advisor</b> Overview of PCP WISE upcoming opportunities for SMEs, technology providers, and public buyers
<b>10:15 – 11:00</b> (45min)	<b>PCP WISE project explained</b> <ul style="list-style-type: none"><li>• <b>Why the PCP WISE project? And why the Innovation Procurement approach?</b> (15min)<ul style="list-style-type: none"><li>○ Overview of PCP WISE Consortium, project's mission and objectives, and expected results, Lúa Legazpi, Barrabés (5min)</li><li>○ The PCP process and the upcoming call for tenders: How it works, Maria Kampa, Corvers Procurement Services (10min)</li></ul></li><li>• <b>What is PCP WISE about? And what issues does PCP WISE address?</b> (15min)<ul style="list-style-type: none"><li>○ The PCP WISE Soil-Water-Vegetation Challenge and the Five PCP WISE use cases tackled by the PCP WISE Public Buyers' Group, Hans van Leeuwen, STOWA</li></ul></li><li>• <b>How is PCP WISE process structured and what are the key events?</b> (15 min)<ul style="list-style-type: none"><li>○ Overview and purpose of the PCP WISE Webstival, Mélissa Campagno, G.A.C. Group (5 min)</li><li>○ Overview of the Open Market Consultation activities, Joost Buntsma, hWh (10min)</li></ul></li></ul>
<b>11:00 – 11:15</b> (15min)	<b>How and who should get involved in PCP WISE? Sofiane Bari, G.A.C. Group (15min)</b> <ul style="list-style-type: none"><li>• Introduction to PCP WISE Community Platform:<ul style="list-style-type: none"><li>○ Matchmaking opportunities for SMEs, startups, and technology providers to connect and form consortia</li><li>○ Opportunities for external buyers and supporting organisations</li></ul></li></ul>
<b>11:15 – 11:30</b> (15min)	<b>Open discussion and Q&amp;A, moderated by Lúa Legazpi Gil, Project Coordinator, Barrabés</b>

