

# 2<sup>nd</sup> EU JAPAN DIGITAL WEEK 2026



23 March - 30 March 2026  
Tokyo, Japan

*The EU-Japan Digital Week is organised as part of the EU-Japan Digital Partnership*

## **EU and Japan partnering up: Exploring complementarities of tech business offers - *by invitation***

- **Date:** Tuesday, 24 March
- **Time:** 16:00-18:00 Japan Standard Time (JST)
- **Location:** [Delegation of the European Union to Japan](#)
- **Organisers:**
  - Jana Vinkel, International Relations Officer, International Affairs and Policy Outreach, DG CNECT, Belgium
  - Anne Wenzek, Country Advisor, International Digital Policy, GIZ GmbH, Germany
- **Summary:** In this invitation-only exchange and networking event, representatives of the EU and Japanese administrations connect with tech industry leaders to discuss opportunities of effective joint market exploration in third countries. The discussion will map existing EU and Japan digital business offers and their complementarities as well as address market entry considerations, partnership models, and business development strategies.

### **Agenda**

#### **16:00 - 16:10 Welcome Remarks**

- Peter Fatelnig, Minister-Counsellor for Digital Economy Policy, Delegation of the European Union to Japan

#### **16:10 - 16:30 Introduction to Tech Business Offers (EU, Japan)**

- Olivier Bringer, Head of Unit for International Affairs and Policy Outreach, DG CNECT, European Commission, Belgium
- Shimada Shinya, Deputy Director-General for Global Strategy, Ministry of Internal Affairs and Communications (MIC), Japan

**16:30 - 17:30 Roundtable discussion on comparison, complementarities and combined third market outreach**

- Moderator: Anne Wenzek Country Advisor, International Digital Policy, GIZ GmbH, Germany

**17:30 - 17:45 Wrap-up**

**17:45 Networking**