# EU-JAPAN DIGITAL WEEK 2025



### 31 MARCH - 7 APRIL, 2025

THE EU-JAPAN DIGITAL WEEK IS ORGANISED AS PART OF THE EU-JAPAN DIGITAL PARTNERSHIP



•

### **EUJAPAN DIGITAL WEEK 2025**

31 March - 7 April 2025 **O** Tokyo, Japan

### **DATA SPACES – OR THE STORY HOW TO MAKE BUSINESS FROM DATA IN A LEGAL FASHION**

### PANEL DISCUSSION OPPORTUNITIES FOR JOINT DATA SPACES: HOW TO INCENTIVISE DATA SHARING AMONG COMPANIES AND STAKEHOLDERS IN COMPLEX VALUE CHAINS?



### ✓ Moderator

Dr. Svetlana Klessova Director, Research and Innovation Partnerships, G.A.C. Group



NORKSHOI

Dónal O'Regan Strategic Policy and EU Project Manager, Fujitsu



**Wolfgang Peter Klasen** Senior Security Advisor, Siemens AG, Foundational Technologies Research & Predevelopment



Alessandro Canepa R&D Manager, Fratelli Piacenza



Yuki Nobekawa COO, Japan Data Exchange





### Prof. Noboru Koshizuka

Professor and Director of the Open Data Center, Interdisciplinary Information Studies, The University of Tokyo



### Franziska Zibold

Policy Officer, Directorate-General for Internal Market, Industry, Entrepreneurship and SME (DG GROW), European Commission

## Panel: Opportunities for joint data spaces: How to incentivise data sharing among companies and stakeholders in complex value chains

## April 4, 2025

### **Moderator:**

Dr Svetlana Klessova, G.A.C. Group, France INPACE project coordinator

## **EUJAPAN DIGITAL WEEK 2025**

31 March - 7 April 2025 | Tokyo, Japan



## Purpose of the Panel: Explore how European and Japanese companies can be incentivised to share data across complex value chains

Facing real-world challenges in complex value chains

## Make ideas more concrete for pilot projects between European and Japanese companies (next panel)

Support the development of cross-border, sectoral data spaces:

Europe–Japan: trust, collaboration, and innovation in the era of data spaces

## **APAN DIGITAL WEEK 2025**

31 March - 7 April 2025 | Tokyo, Japan



## Toward concrete (small) technical pilots: link to the next panel

### <u>What could a joint EU–Japan pilot look like?</u>

- Sector: e.g., smart mobility, circular manufacturing, energy optimisation, industry...
- Scope: small-scale technical experiment/demo, 6–12 months...
- Goal: demonstrate value of data sharing, test trust mechanisms ...
- Involve: companies, tech providers, policy actors, data intermediaries EU-Japan
- Funding: start with own sources (existing public; private..), own plans
- -> Not as "add on" !! Shall be needed business wise
- **Started project to move them further, or new projects**
- **Either sector vertical or technology horizontal e.g. trust and security**

## **EUJAPAN DIGITAL WEEK 2025**

31 March - 7 April 2025 | Tokyo, Japan



## **Guiding questions to keep in mind**

- 1. How can we incentivise companies to share data in complex, competitive value chains?
- 2. What sector-and cross sector specific pain points could we solve through a pilot project?
- 3. What makes data-sharing initiatives attractive to companies, especially **SMEs?**
- 4. Where do EU and Japan have natural synergies / alignment for data collaboration?
- 5. If we launched a small pilot tomorrow (joint technical work, build on what is already built..)— what would it look like? What is the success metric?

## **EUJAPAN DIGITAL WEEK 2025**

31 March - 7 April 2025 | Tokyo, Japan



## **Potential pilot projects**

### **Overview?**

**Challenges?** 

**Business value? why should I understand** 

Value of EU Japan collabotation?

<u>Challenges to overcome during the set up?</u>

<u>Follow up action and planning? – next session</u>

- . Sectoral collaboration (mobility, manufacturing, energy...)
- . Cross-sectoral (textile / automotive...)
- . New business models and trusted governance

## **EUJAPAN DIGITAL WEEK 2025**

31 March - 7 April 2025 | Tokyo, Japan

By showcasing concrete examples: Feasibility, benefiits, joint value creation



**Toward concrete (small) technical pilots: call for actions!** 

- Capture pilot project ideas from the discussion
- Map interested actors on both sides
- Start work
- We showcase on international level
- (NB: INPACE Hub can support matchmaking, knowledge, trigger event around the topic for the industry, PR...)

## **EUJAPAN DIGITAL WEEK 2025**

31 March - 7 April 2025 | Tokyo, Japan



## **Guiding questions for today's panel**

- **1.** How can we incentivise companies to share data in complex, competitive value chains? What mechanisms — business models, governance, technical standards, trust-building approaches ...— have worked or could be tested in a pilot?
- **2. What sector-specific pain points could we solve through a pilot project?** In your sector, what are some current bottlenecks or lost opportunities? Which of these could be tackled through a small, focused EU-Japan pilot project?
- **3. What makes data-sharing initiatives attractive to companies, especially SMEs?** What's in it for me? What would make participation in a data-sharing initiative attractive enough for companies, to take part voluntarily?
- 4. Where do EU and Japan have natural synergies / alignment for data collaboration? Japanese and European industrial strengths — sectors like mobility, manufacturing, or energy — that could benefit from shared data spaces? Could these become the thematic anchors for joint pilot projects?
- 5. If we launched a small pilot tomorrow (joint technical work, build on what is already build..)— what would it look like, what's a success metric, where it shall be showcased? What would be the simplest yet most impactful joint use case you propose? What would success look like in 6 to 12 months?

## **EUJAPAN DIGITAL WEEK 2025**

31 March - 7 April 2025 | Tokyo, Japan



# THANK YOU FOR YOUR ATTENTION!



The EU-Japan Digital Week is an initiative under the EU-Japan Digital Partnership and is supported by the following projects and organisations



