

Digital Product Passports Enabling At-Scale and Real-Life Circular Economy Use Cases in electronics, textiles, tires and construction value chains

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Synergies with CEN/CENELEC JTC 24



1. CIRPASS-2 is an official liaison role to JTC-24 (5 Liasons)

- 2. DG CONNECT's main objective in funding CIRPASS-2 is bringing proof of DPP value in B2B circular use cases.
 - →They expect that CIRPASS-2 will contribute to JTC-24 with feedback gathered from real-world pilots showing beyond-regulatory uses of the DPP.
- 3. CIRPASS-2 can support the dozens of other EU-funded DPP-related projects in bringing their contributions to JTC-24.



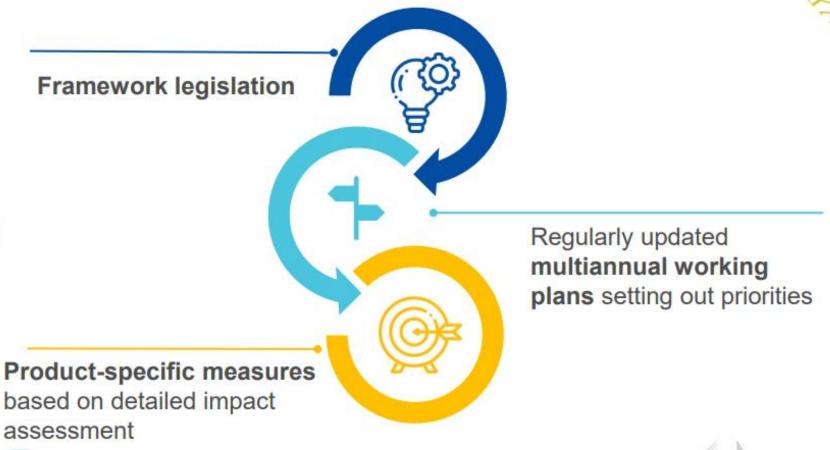
Why?



ESPR establishes a framework legislation

ESPR = framework legislation

It does not set specific measures. Rather, it enables their later adoption



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Lex generalis



Product-specific measures based on detailed impact

assessment

Lex specialis:

ESPR Delegated Acts
Battery Regulation
Construction Products Regulation
Toys Regulation
Detergents Regulation
Critical Raw Materials Act

. . .



Commission

DPP System vs. DPP Data





DPP System

- How?
- Defines technical architecture & protocols
- CEN/CENELEC has been tasked with translating the criteria into a technical standard
- CIRPASS 2 has 5 official liaisons to CEN/CENELEC



DPP Data

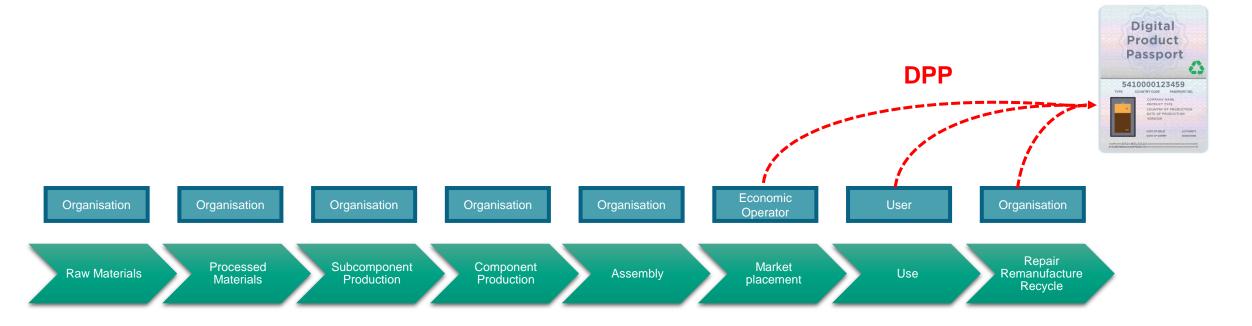
- What?
- Specifies mandatory product information for DPPs
- Defined by European Union Delegated Acts, which define sector-specific products standards and information
- Covers sustainability, repairability, materials, etc.



The DPP standardisation challenge



• How can all industries agree on a common DPP system that is compliant to the requirements of ESPR and that is capable of supporting the massive issuing of DPPs in 2027?





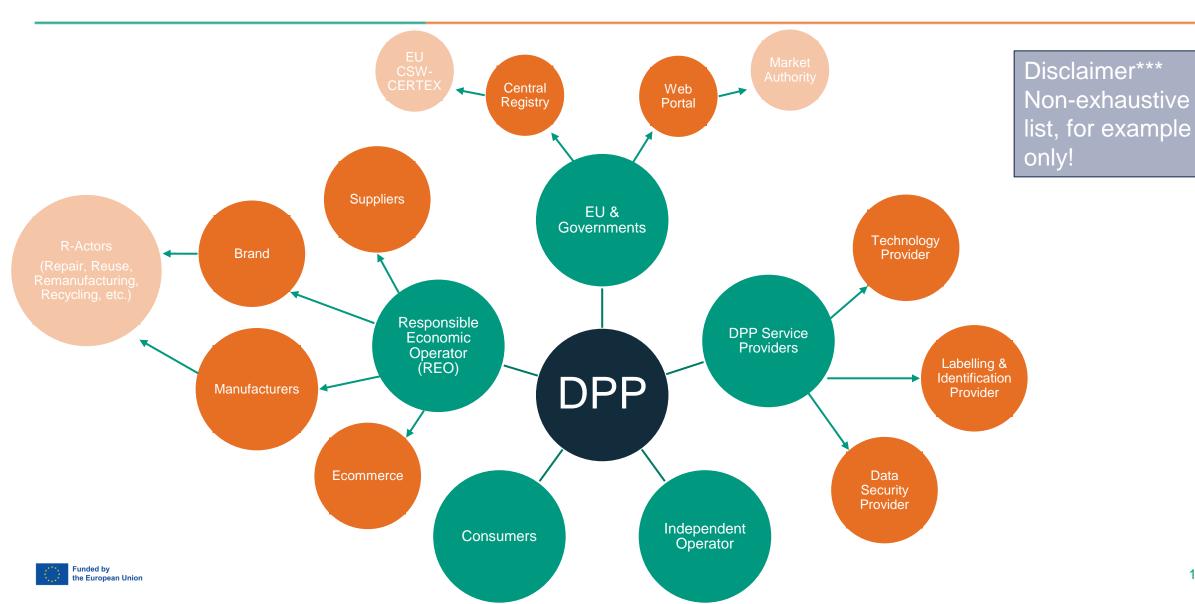


Who?



DPP Actors







When?



Roadmap to the operationalisation of the DPP



Development and adoption CEN-CENELEC Standards

LEGAL MILESTONES

DPP system secondary legislation

Product-specific rules

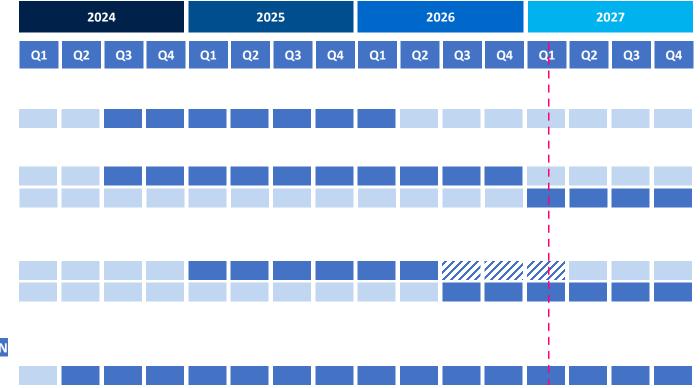
DPP DIGITAL IMPLEMENTATION MILESTONES

DPP Registry

Web portal

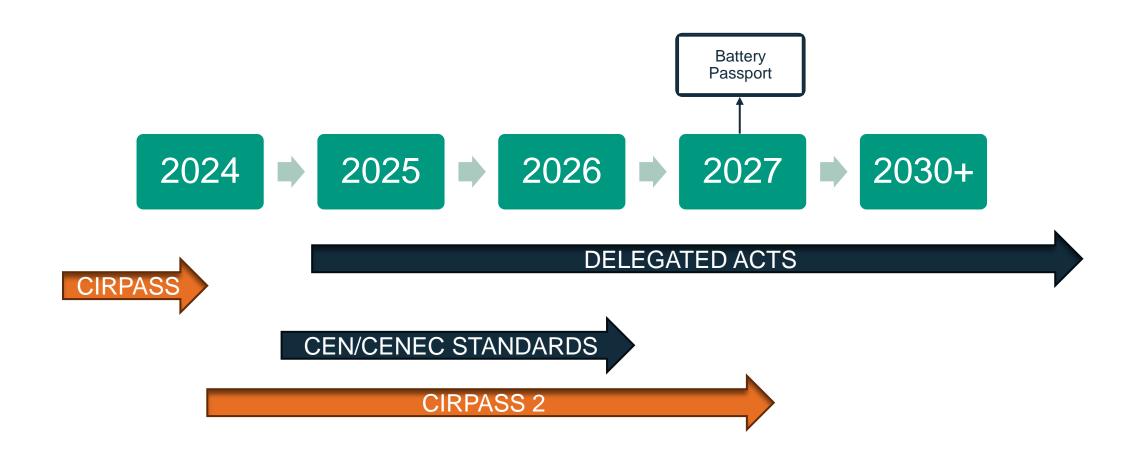
STAKEHOLDERS ENGAGEMENT AND COMMUNICATION

Engage stakeholders



DPP Timeline







CIRPASS & CIRPASS-2



What are CIRPASS and CIRPASS-2?



- Funded by the European Commission under the **Digital Europe Programme**
- Duration: 18 months (from Oct 2022 to March 2024)
- Coordination and Support Action
- 2M euros funding (70% funding)
- 31 partners



Build consensus on a standards-based DPP system

- Funded by the European Commission under the Digital Europe Programme
- Duration: May 2024 April 2027
- Innovation Deployment Action
- **6M euros funding** (50% funding)
- 50 partners (+)

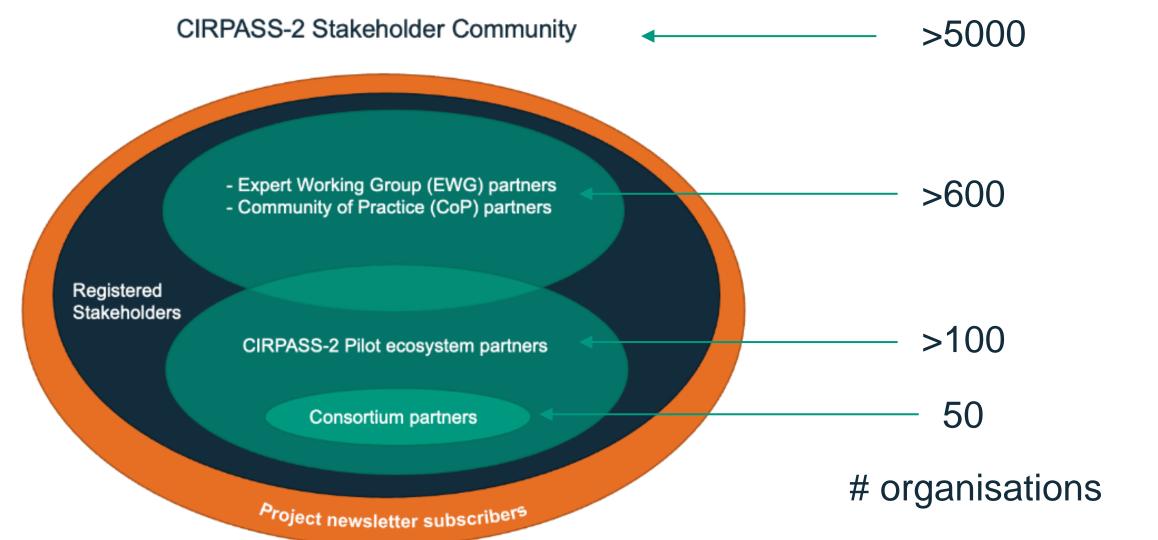


Deploy at scale Digital Product Passports in four target value chains and demonstrate data-enabled B2B activities that promote circularity



CIRPASS-2 in numbers





CIRPASS-2 Main objectives



- At scale and real-life deployments of Digital Product Passports:
 - All pilots must demonstrate B2B activities that promote circularity and provide quantitative proof of DPP 'value' (both economic and environmental).

- Propose a DPP system architecture that is simultaneously aligned and interoperable with:
 - 1 the requirements of the Ecodesign for Sustainable Product Regulations (ESPR)
 - 2 the beyond-regulatory needs of industry, and
 - 3 international DPP initiatives.

HOW CAN WE ACHIEVE THIS?

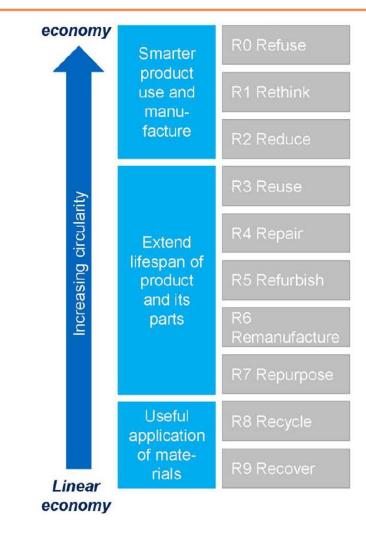


What is a "lighthouse pilot"?



Each "pilot" comes with its own "eco-system" including:

- A pilot leader
- A number of up-stream partners who will create
 DPPs for their products
- A number of downstream B2B "R" partners, referring to 9R Framework for Circular Economy
- Circular economy business models and DPP use cases (necessarily including B2B data exchanges)





CIRPASS-2 DPP Pilot Ecosystems









Connected Textile
<u>Lifecycle</u>



Circular Garments



Textile Sorting



<u>Mattresses</u>



Down-feather Bedding



Cordless Vacuum
Cleaners



AAS-based DPP for Electronic Products



Audio Equipment



IT Second-hand Market



<u>Tumble-dryers</u>

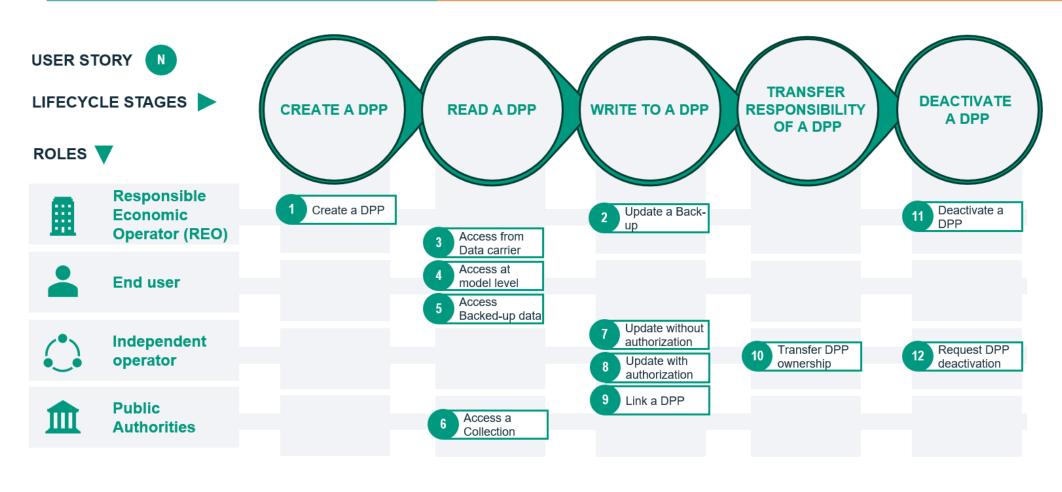




Construction Products

Requirements for the DPP IT system – User stories





Download report





Why is the DPP System an incredible opportunity?



Vision: The DPP links the EU internal market to the data economy.

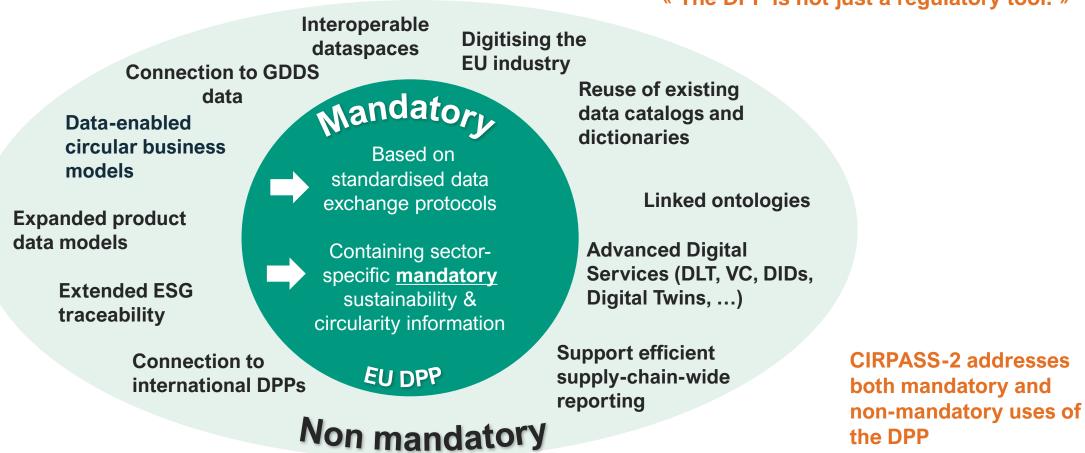


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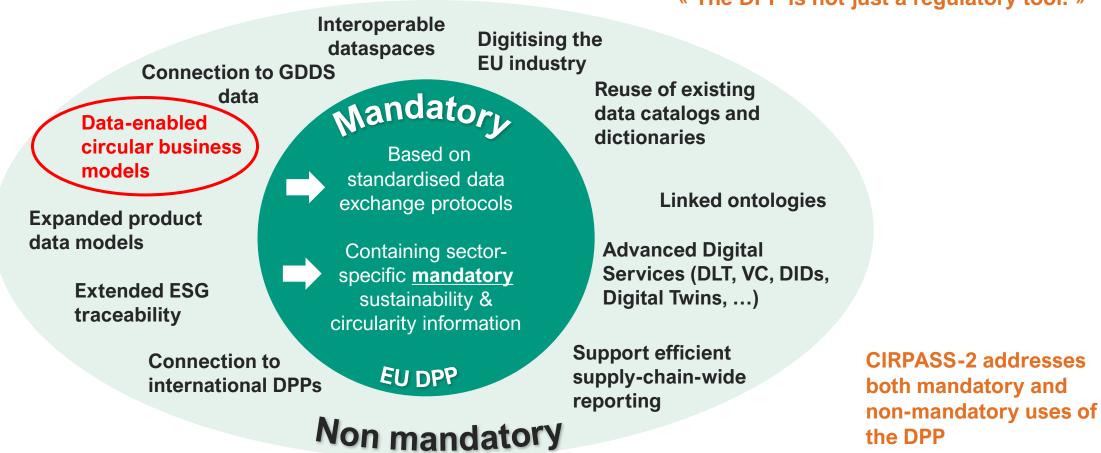


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Regulatory and beyond-regulatory requirements for the DPP system



Policy requirements

- No proprietary solutions
- Open standards and interoperable formats
- Decentralized data storage
- Both static and dynamic data
- Public and private access data

Business requirements

- Acceptability: Maximum reuse of legacy systems and legacy data
- Accommodate both regulatory and nonmandatory (business-model-specific) and evolving information requirements.
- Future-proof and easy to deploy: A DPP system with built-in flexibility based on state-of-the-art technologies but sufficiently mature to support DPPs in 2027



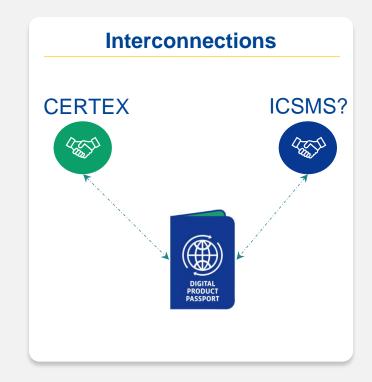
Potential for further burden reduction

Information beyond sustainability



Toys Proposal

Compliance
Requirements (including
Declaration of
Conformity)







Thank you!

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